

Proposal: Fair Trade Ghanaian Chocolate Sale

To: Diocese of Madison Council of Catholic Women, Catholic Schools & Youth Ministry
From: Clarence Mougín, Coordinator of Global Solidarity Fair Trade Chocolate Sale
Date: December 11, 2010

What/When?

Sell Divine Chocolate (Fair Trade Ghanaian Chocolate) after all Masses one or more weekends in February 2010 – Preferred dates: Global Solidarity Weekends of Feb. 12/13, and Feb. 19/20. Of course, these are only suggestions and you can sell the chocolate whenever you feel is appropriate.

Why?

To continue our Partnership efforts with the Diocese of Navrongo-Bolgatanga (Northern Ghana, Africa). The chocolate sale will be helpful for this partnership in two ways: first, it will be a way to involve people in solidarity with the people of Ghana; second, it will raise funds for the donkey farm developmental project in Navrongo-Bolgatanga.

How?

Get permission from your pastor to sell the chocolate.

Order from SERRV (a fair trade outlet), 2701 Monroe Street, Madison. Their telephone # is: 608 233-4438. Have your parish Wisconsin Sales Tax Exemption Number available when ordering.

Order chocolate by the box. Milk Chocolate, Dark Chocolate and Toffee boxes contain 30 bars (\$37.04/ box), while Crunchy Milk Chocolate boxes contain 36 bars (\$37.99). These prices include a 5% discount.

Chocolate should be ordered by **January 31, 2011** for sales on February 12/13 or 19/20.

Suggested sales price is: \$2.00 per bar.

Ask your parish school, religious education program, or youth program about fundraising projects where Divine Chocolate can be used or if they would be interested in helping your chocolate sale.

If getting to Madison to pick up your chocolate is problem or if you have additional questions please call Clarence Mougín (Contact Information is below).

Advertising?

Place an announcement in your parish bulletin (sample bulletin announcement is at the end of this email).

Have an announcement read at Mass on Sundays when selling chocolate (sample announcement is at the end of this email).

Send a flyer home with the children in your parish's school, religious education program, and/or youth program (a sample flyer is at the end of this email).

Selling & Remittance?

Have one or two sellers at each Church exit.

You will need money to make change: \$1's, and \$5's

After the sale, count the money from the sale. Reimburse yourself for the money spent purchasing the chocolate.

With the remaining money (the profit), one of two things can be done: Send the profits to the Diocese of Madison for the Diocese of Navrongo-Bolgatanga Donkey Project or if your parish has a sister parish or mission you can split the profits between your project and the Diocese of Navrongo-Bolgatanga Donkey Project.

Then, mail a check, payable to Diocese of Madison, to: Chocolate Sale; Diocese of Madison; PO Box 44983; Madison, WI 53744.

Contact information for Questions and Assistance:

Clarence Mougín

Global Solidarity Partnership Coordinator

Telephone: 608 850-4084

Email: clarencemougin@charter.net

Who Benefits?

Families in our Partner Diocese, Navrongo-Bolgatanga Ghana, Africa



Family Hoeing a Field by Hand in Ghana



Our First Baby Donkey at the Donkey Farm



Plowing a Field in Ghana with Donated Donkey

Our Partnership

The partnership between our Diocese of Madison and the Diocese of Navrongo-Bolgatanga, Ghana West Africa is eight years old. Their culture is one of richness in tradition, friendliness and faith. During the exchange of delegations our solidarity has grown and is having a positive effect on both dioceses. Our delegations have been blessed with an increase in their faith resulting from their experiences in Navrongo-Bolgatanga. The sale of chocolate allows us to give back and help them develop their farms. Through your generosity families in Northern Ghana reap the benefit of larger harvests thus nurturing their families and communities by eliminating poverty and hunger.

The Diocese of Navrongo-Bolgatanga Thanks You. **May God Bless our efforts.**

Bulletin and Parish Announcements, and Youth Take-Home Flyer

Bulletin Announcement (Place in bulletin on Sunday, February 5/6 and 12/13, 2011)

The weekends of February 12/13, and Feb. 19/20 after all masses Fair Trade Chocolate Bars are being sold by the (Council of Catholic Women, XXX parish school or the Youth Ministry). Each bar sells for \$2. Proceeds directly benefit the Donkey developmental farm in our Partner Diocese in Navrongo/Bolgatanga Ghana Africa and (your foreign sister parish or mission in XXX).

(Please make any changes to the above announcement to correctly reflect your chocolate sale)

Parish Announcement at the Masses the chocolate bars are being sold.

Fair Trade Chocolate Bars are being sold after Mass by the (Council of Catholic Women, XXX parish school or the Youth Ministry). Each bar sells for \$2. Proceeds directly benefit the Donkey developmental farm in our Partner Diocese in Navrongo/Bolgatanga Ghana Africa and (your foreign sister parish or mission in XXX).

Try it, it's great Chocolate.

Flyer for Children to take home

The Diocese of Madison Council of Catholic Women, Catholic Schools & Youth Ministry are selling Fair Trade Chocolate bars after all Masses on February 12/13, and Feb. 19/20. The proceeds of the sale help continue our Partnership efforts with the Diocese of Navrongo-Bolgatanga Ghana Africa). The chocolate sale is a way to involve people in solidarity with the people of Ghana and it will raise funds for the Donkey developmental farm in Navrongo-Bolgatanga.



Family Hoeing a Field by Hand (Above Left)
Our First Baby Donkey (Above)
Woman Farmer with Donated Donkey (Left)
Plowing a Field in Ghana with Donated Donkey (Below)



Our Partnership

The partnership between our Diocese of Madison and the Diocese of Navrongo-Bolgatanga, Ghana West Africa is eight years old. Their culture is one of richness in tradition, friendliness and faith. During the exchange of delegations our solidarity has grown and is having a positive effect on both dioceses. Our delegations have been blessed with an increase in their faith resulting from their experiences in Navrongo-Bolgatanga. The sale of chocolate in the past allowed us to buy donkeys to plow their fields. Through your generosity families in Northern Ghana reap the benefit of larger harvests thus nurturing their families and communities.

The Diocese of Navrongo-Bolgatanga Thanks You. **May God Bless our efforts.**